

FROST
DENMARK

FROST PARTNER CONCEPT

Display the frost product lines in your store



PARTNER SHOP IN SHOP CONCEPT

To ensure that the Frost brand is represented in the most befitting way, we are conscientious in choosing the right retail partners and we give careful regard as to how our products are displayed.

It is important that partners match the Frost design aesthetic, culture and ultimate mutual goals of providing Cutting Edge Danish Design. Being an authorized Frost dealer and Partner goes beyond the scope of simply having an in-house display and stock.

Firstly, it is a commitment to the relationship between partner, the dealer/retailer and Frost. Secondly, it is a commitment to the relationship between the dealer and the architect, interior designer or the end client.

As a partner, you can choose between different shop-in-shop concepts. Each concept can be individualized, so it includes a selection of bath, wardrobe and office products from the Frost product line.

The concepts specifications will be detailed on the following pages.

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Wall elements: 110 x 110 cm
Podiums: 110 x 35 x 20 cm



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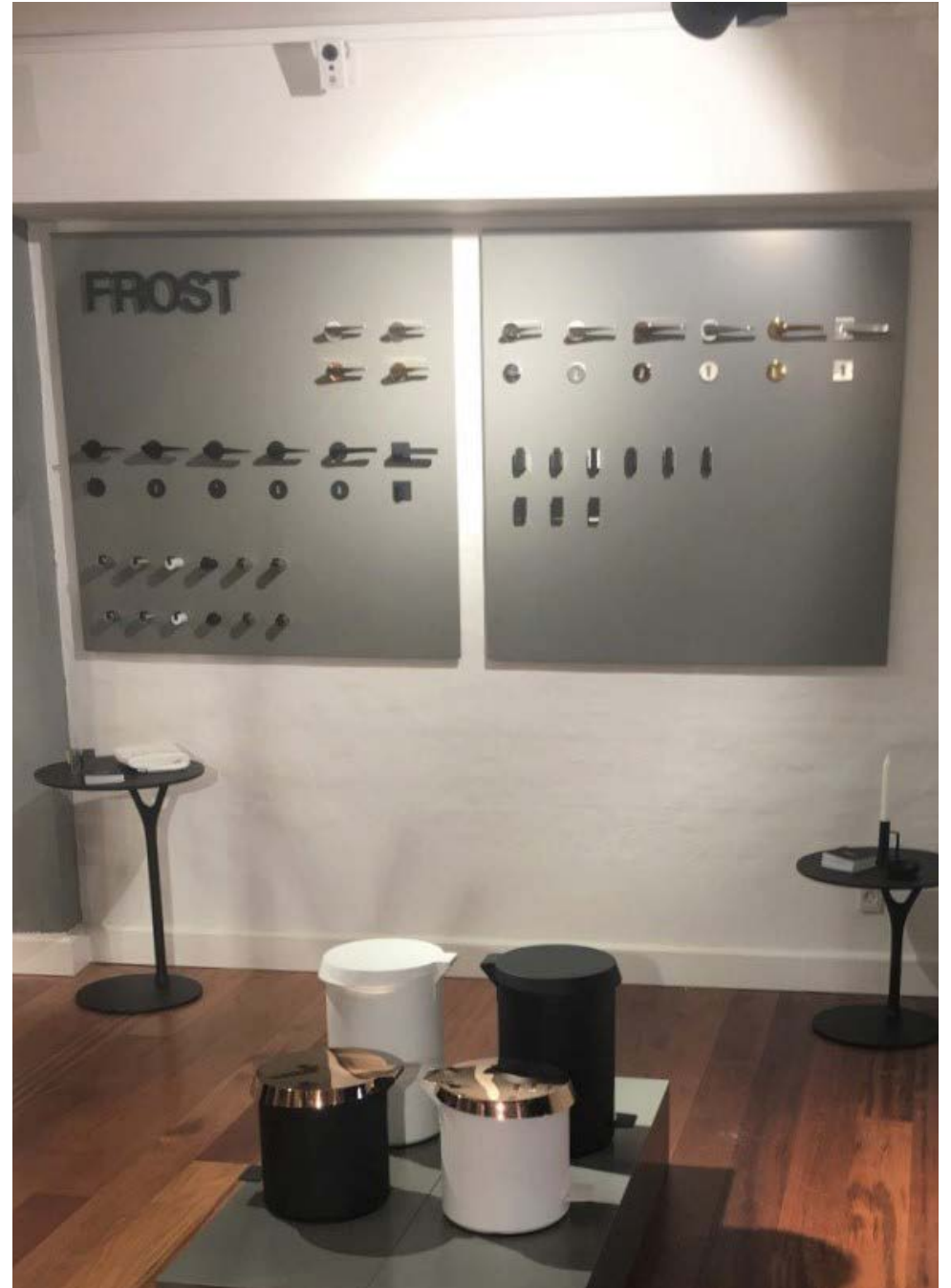
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